PROPOSAL FEEDBACK A1: We are A1Q1 Do you agree that we should further facilitate electronic considering the disclosure, or take Option 5 (i.e. no change)? Please threshold provide reasons. options set out in Yes – we strongly agree that ASIC should further facilitate paragraph 18. Depending on electronic disclosure. See FSC submission at paras 1-13, in feedback, we particular. propose to implement A1Q2 What benefits do you consider will result from our Options 1–3 to proposed approach? further facilitate electronic Please refer to response to A1Q1 above; FSC submission at disclosure. This paras 3-6. feedback seeks your overarching A1Q3 What disadvantages do you consider will result from views; more our proposed approach? detailed questions on the particular No significant disadvantage is envisaged resulting proposals are in from the implementation of ASIC's proposed Sections B and C. approach. However, in some instances, further relief and guidance would provide greater advantages for both providers and consumers. See detailed comments in FSC submission. A1Q4 Are there any other options we should consider to meet our regulatory objective of further facilitating electronic disclosures and encouraging the use of more innovative PDSs, while ensuring that consumer choice about the method by which they receive disclosures is not removed? Where consumers purchase a fully online product, financial services providers (FSPs) should not be obliged to provide a paper alternative: see FSC submission, para 23. Further proposals/options to better facilitate electronic disclosure and e-commerce are outlined at FSC submission, paras 38-42 (re insurance contracts); paras 85-86 (re Chapter 2G and 2M Corporations Act disclosure obligations). **B1:** We are proposing B1Q1 Do you agree with this proposal? Please give reasons to update our for your answer guidance in RG 221 to make it clear that, if a Yes – we agree with this principle, including as it would financial services uphold technological neutrality, and hence competitive provider has an email neutrality. See FSC submission at paras 21-25, 52-58. address for a client,

Appendix to FSC Submission re CP224: ASIC's list of proposals and questions

they do not need consent to use that address to deliver disclosures electronically, in the same way that the provision of a postal address is sufficient consent for the delivery of disclosures to that postal address. Providers should still be satisfied that if the relevant provision requires the address to be 'nominated'.	B1Q2	Regarding nomination, see response to B1Q8 below, and FSC submission at paras 55-58. Are there other barriers to using email addresses for delivery of disclosures? We do not envisage any significant barriers to using email addresses for delivery of disclosures. Email will often be a more reliable form of communication than (changing) postal addresses. Accessing records (e.g. disclosures) is also typically easier via electronic means rather than paper. See FSC submission at paras 16-17 for a summary of FSC's views on technology neutrality.
relevant provision	B1Q3	 What are the consequences of making this change? For example, are there significant numbers of clients who have supplied email addresses and who currently do not have disclosures delivered to those email addresses, but who would be able to under this proposal? ASIC should facilitate transitioning existing customers to the new proposed electronic disclosure regime. For example one FSC member has advised that they have email addresses for around 40% of customers, but only 14% of customers currently receive disclosures electronically. Providers will need to consider existing processes and procedures and develop new processes and procedures to address matters such as: (a) Notification and implementation of a new (default) delivery method; (b) Creation of new disclosures or modification of existing disclosures to adapt to the new (default) delivery method; (c) Fraud mitigation and risk management; and (d) Consideration of regulatory implications (e.g. undeliverable e-mail notifications and the Superannuation (Unclaimed Money and Lost Members) Act 1999). (e) How this change applies to existing clients (who have already provided e-mail addresses).
	B1Q4	Do you agree that the provision of an email address means a client or potential client is comfortable with all forms of disclosure being delivered to that email address? If yes, are there any consumers or groups of consumers for whom this might not be the case?

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	Yes, just as for the postal delivery method, there are no material distinctions between the various forms of disclosure (or peculiarities about the electronic delivery method) that would render electronic delivery unsuitable.
	Therefore, in relation to the second question posed, no, the provision and implied use of an email address indicates a client possesses the requisite comfort and capability to receive disclosures electronically. Clients can elect to 'opt- in' to paper based disclosure, should they wish.
B1Q5	When a provider is seeking an address from a client or potential client, should there be any information, warnings or advice given about the potential ways the address might be used?
	No, subject to compliance with Australian privacy law and principles, there are no peculiarities with regard to electronic delivery methods that necessitate special information, warnings or advice. No such warning is required when asking for a postal address.
B1Q6	Are there particular kinds of disclosure for which consumers might be more or less likely to prefer electronic delivery?
	No, there is no subset of disclosure that naturally lends itself to a particular method of delivery. However, electronic delivery would be preferable to postal for the following reasons:
	 (a) Availability and accessibility of disclosures are not linked to any geographic location; (b) Enhanced ability to search and navigate through (especially voluminous) disclosures; (c) Consumers are generally more likely to have access to printing facilities, rather than scanning facilities; and (d) The speed of electronic delivery over postal delivery.
B1Q7	Does it matter to whom the consumer provided the email address?
	No, subject to compliance with Australian privacy law/principles and, in circumstances where an agency agreement exists, appointing an adviser to act on a consumer's behalf in certain circumstances.
	Intra-group products: where consumers indicate

	that they wish to have personal contact
	information imported from another financial
	product, for the purposes of applying for and
	holding another financial product, providers
	should be permitted to use that information. See
	FSC Submission at para 58.
	r se submission at para so.
B1Q8	Do you have comments or views on our example in
	draft updated RG 221: see Example 1 at RG 221.35?
	Yes, these are as follows:
	(a) Big Company should not be required to satisfy itself
	that Rahini has 'nominated' this address for the purposes
	of receiving that disclosure. Provision of the email
	address by an agent should be regarded as an authority
	to use that email address for the purposes of receiving
	disclosures electronically.
	(b) This obligation should be Anna's, acting with due
	diligence and care, understanding of the product and
	following discussions with Rahini, regarding her delivery
	preferences and acting as her agent.
	(c) This should not be a consideration if the product
	provider articulates in its PDS (or elsewhere as
	appropriate) that this is a fully online product or
	online disclosure is only available.
	Expecting an email address may be provided for some
	disclosures, but not others, should be considered
	erroneous. As with postal addresses, no consideration is
	given to whether it is valid or was 'nominated' for that
	purpose. To take a different approach would be
	inconsistent with technological neutrality.
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	Additionally, a means of obtaining, distinguishing and
	recording the preferred delivery methods/destinations of
	a client, on a disclosure-by-disclosure basis, is a difficulty
	within the financial services industry.
B1Q9	For providers, how do you currently determine that an
5145	address (postal or email) has been nominated for the
	purposes of delivery of disclosures such as PDSs and
	Financial Services Guides (FSGs)?
	Providers each develop and implement policies,
	procedures and controls, appropriate to the nature of
	their business, risk and operational environments, to
	achieve compliance with their statutory and regulatory
	obligations.

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B1Q10	Generally, providers determine that an address (postal or email) has been nominated for the purposes of delivery of disclosures, by including fields to nominate a preferred address in product application forms. Do you think that emailed disclosures are more or less likely to be lost (e.g. through changes to email addresses or misdelivery) than posted disclosures?
	 Please provide supporting evidence if possible. For the following reasons, e-mailed disclosures are less likely than postal disclosures to be lost: (a) E-mails are often archived; (b) E-mails can be printed (and printing facilities are more likely to be available to clients than
	scanning facilities); and, (c) E-mails are not linked to a geographical location. Where a disclosure is lost, reissue of the disclosure can also generally be delivered faster than posted disclosures.
B1Q11	Further, if the e- mail directs clients to an online facility, there is no risk of misdelivery, as the disclosure will always be accessible and available. Do you think that there is an issue with frequency of change of email addresses? Do you have any data to
	show frequency of change of email addresses? ABS statistics (4102.0 - Australian Social Trends, Dec 2010) show that 43% of people aged 15 years or over had moved house in the preceding five years. This increases dramatically in certain demographics with over 60% of people in the 20-34 age groups moving house in the preceding five years (with over 80% of 25- 29 year olds moving in the preceding five years). Some of those who had moved in the previous five years had moved multiple times with over 10% of the movers having moved five or more times in that period. Given this high population mobility it does not appear more likely that emailed disclosures will be lost than disclosures sent by post – indeed the opposite seems true.
	<i>Given the mobility of the population, in the current technological environment, there is no problem with</i>

	frequency of change of email addresses. Indeed many clients change their postal address more often than email address.
B1Q12	Are there any particular contexts in which the current requirement for a client to 'nominate' an address would provide a barrier to efficient electronic disclosure—for example, obtaining an address for clients who acquire products through a third party such as an employer or other agent?
	Yes, please refer to response to B1Q8 above.
B1Q13	Where there is a provision allowing a disclosure to be notified, sent, given, provided or delivered electronically, do you need any further guidance on whether you can use an email address, that you hold, to satisfy such a requirement?
	Existing clients should be transitioned to the new proposed disclosure regime- see FSC submission, para 56- 57.
B1Q14	Is there any other guidance or relief required to facilitate the delivery of disclosures by email to clients?
	 Guidance: (a) Retroactivity – Clarity is required as to how ASIC's proposed changes will apply to existing clients and if not, how providers may change the default delivery method. See FSC submission at para 56-57. We would expect that it would be sufficient to transition all existing clients to electronic disclosures, once they are notified via their existing delivery method. (b) Joint/Trust Accounts – Clarity is required on ASIC's expectations on the delivery of disclosures where an account has one or more individuals linked (e.g. joint and trust accounts) and whether delivery to a designated primary email address is sufficient or whether all individuals linked to an account must receive disclosures to email addresses each designate. We expect that ASIC would treat online delivery to one joint holder as delivery to both holders, consistent with the treatment of joint account holders for receiving hard-copy disclosures, and in line with the relevant disclosure document or application form. (c) Fully Online Products – Clarity is required where alternative methods of delivery to electronic would not be suitable. For example, where a new client has agreed to the terms and conditions of a fully online product. In this instance, providers should not be

	 required to provide any alternative (non-electronic) disclosure delivery methods. Clients should be bound by the terms and conditions of the product, which will articulate the available methods of disclosure delivery the product provider intends to offer. See FSC submission at para 23. (d) E-mail 'bounce-back' procedure – Clarity is required regarding ASIC's expectations in the event of (undeliverable) e-mail 'bounce-backs' and its relevance and interaction with statutory and regulatory requirements, which exclusively contemplate postal-based scenarios (e.g. Superannuation (Unclaimed Money and Lost Members) Act 1999). Please see FSC submission at paras 26-29 regarding our suggested approach. (e) The role of agents – Clarity is required regarding the role and responsibility of agents in delivering disclosures to clients. Please see FSC submission at paras 53-54 which outlines our view regarding the need for ASIC to recognise agents as capable of providing the necessary consent/notification. Relief: (a) 'Nominated' e-mail address – Where law requires disclosure to be delivered to a 'nominated' address, relief should be provided such that the email address provided by the client, or their agent, is deemed to be 'nominated' for that purpose. (b) Fully Online Products – Relief should be granted to remove a provider's obligation to give an opt-out option on fully online products. (c) Online Facilities – Relief should be granted to deem that any disclosure's requirement for the provider to "notify", "send", "give", "provide" "make available to" or "deliver" is satisfied when the provider makes it available on an online facility.
B1Q15	Please estimate any cost savings your business would expect to realise from this change.
	Precise cost savings are difficult to estimate, however several FSC members have estimated that cost savings would be approx. \$1.7m each annually, if electronic disclosure was the default.
B1Q16	Please estimate any additional costs that consumers might be expected to incur as a result of this change.

		pressures are passed on.
B2: We propose to give class order relief to provide an	B2Q1	Do you support this additional method of disclosure? Please give reasons for your answer.
additional method of delivery for most		Yes, see FSC submission, at paras 48-50. However in relation to Proposal B2(b), providers should not be
Ch 7 disclosures (where not already		compelled to provide non-electric disclosure in circumstances that articulate a product's acceptable matheds of delivery or the product is fully online
permitted), allowing providers to make a disclosure available	B2Q2	methods of delivery or the product is fully online. Should clients be notified each time (via their existing
on a website or other electronic facility, provided clients:	DEQE	method of communication) of the availability of the disclosure on a website or other electronic facility?
(a) are notified (e.g. via a link or a referral to		Generally, there is no requirement to notify clients of availability, contemporaneously or prior to the provision of disclosures via postal delivery. Therefore, providers should be entitled to exercise discretion
a web address or app) that the disclosure is available; and		whether notification each time, or other means of communicating the availability of disclosures, is suitable. For example, a client could be notified promptly via email of a disclosure being available on a website where email is the agreed method of communication.
(b) can still elect to receive that disclosure via an alternative method of		However, where clients have agreed to the use of a standing facility or electronic application which contains relevant disclosures, an email should not be necessary. Notifications would be made through the
delivery, on request.	B2Q3	facility or application. What are acceptable methods of notification (e.g.
		letter, email, SMS, voice call, or other)?
		All of the above are acceptable methods of notification. In addition to these, any other methods articulated in the PDS (and therefore agreed between the provider and client), should be acceptable. This would afford providers greater flexibility to adapt to technological advances and consumer preferences in the future. See FSC submission, at paras 49-50, in particular.
	B2Q4	How should notifications be made? Are there any design considerations you would suggest in the notice to help ensure clients do not miss the opportunity to access their disclosures? What guidance should ASIC give on this issue?
		Providers should be entitled to exercise discretion as to how notifications should be made, with regard to

		the specific characteristics and nature of their product. See FSC submission, at paras 48-50, in particular.
	B2Q5	Do you have any data on the likelihood of clients printing their own copies of relevant disclosures when they are made available online?
		Material information is not available to respond to this question. However, clients are living in an increasingly paperless society where disclosure documents and alike are more likely to be read on a computer screen or mobile phone rather than in hard copy. Indeed many work-place document management/filing systems are 'paper-less'.
	B2Q6	Do you think we should restrict the use of hyperlinks in notifications?
		<i>No - It would be unhelpful to restrict the use of hyperlink notifications to a sub-set of financial products.</i>
	B2Q7	Please provide feedback on the costs to your business of: (a) developing or modifying an electronic facility; (b) printing and mailing disclosures (including, where possible, volumes and expected changes in volumes based on the proposal); and (c) any savings you would expect to make were this proposal implemented.
		See FSC submission, at paras 4-5.
	B2Q8	Please estimate any costs that consumers might be expected to incur as a result of this change.
		We do not anticipate that consumers would experience additional costs. Instead consumers would likely see a fall in costs over time, as savings and competitive pressures are passed on.
C1: We propose to facilitate more innovative PDSs,	C1Q1	Do you have any comments on our proposals for relief in proposal C1(a) regarding copies of the PDS?
such as interactive PDSs, by giving relief:		The proposal in C1(a) is supported subject to our detailed comments at FSC submission, paras 69-84.
 (a) from various provisions requiring a copy 	C1Q2	Do you have any comments on the relief from the shorter PDS regime in proposal C1(b)? Do you have any other suggestions as to how this might be achieved? Do you think communicating 'the same

of a PDS to be given to a person on		information' is an appropriate limitation on a more innovative PDS?
request and instead allowing a provider to give a copy of any current PDS for the relevant product or offer—meaning		See FSC submission, at paras 69-84. ASIC must ensure that the content requirements and liability regime for shorter PDSs is not affected by any changes or Class Order relief. Any uncertainty in this area may have significant implications for due diligence processes and liability of preparers of PDSs under the shorter PDS regime.
a provider can give a different printed PDS, even if technically it is not a 'copy';	C1Q3	Do you think that our proposed requirement Do you think that our proposed requirement proposal C1(c) that the mandated language be included 'at or near the front of the PDS' will accommodate more innovative PDSs? See FSC submission, at paras 78-79.
(b) from the shorter PDS regime,	C1Q4	Are there any further legislative barriers to your use of more innovative PDSs, including interactive PDSs?
provided the PDS communicates the same information that is required by that regime;		See FSC submission, at paras 69-84. ASIC should provide clear guidance around minimum requirements that innovative/interactive PDSs must satisfy to give providers comfort they have discharged their responsibilities.
and (c) from the requirements		A pragmatic, facilitative approach should be taken, for a suitable period of time, by ASIC toward providers who elect to utilise innovative/interactive PDSs.
for certain language to be included on the cover or 'at or near the front of' a PDS so they can equally apply to a more	C1Q5	Do you think any of our proposed relief should be extended to other types of disclosure, such as FSGs and SOAs? Yes – see FSC submission, at para 83.
innovative PDS.	C2Q1	Do you agree with this proposal? Please give reasons.
update our guidance in RG 221 to:		Yes, however providers should only be required to maintain one type of PDS, at their discretion (see our response to Proposal C1).
 (a) make it clear that we think Pt 7.9 operates to allow a provider to have more 	C2Q2	Do you consider that there are any other areas where a lack of clarity of our view would prevent or discourage you from producing a more innovative PDS?

than one PDS for a single financial		Please refer to our response to C1Q4 above.
product or offer,	C2Q3	Are there any other risks to consumers that may be
such as a version	1203	Are there any other risks to consumers that may be
		more apparent in the electronic environment?
able to be		
printed and an		There are no new significant risks specific to these
interactive		proposals. The electronic environment in Australia is
version;		mature and has been used by the financial services
		industry for many years.
(b) make it clear that		
the requirement	C2Q4	Do you think, where it does not already, any of our
that a consumer		proposed updated guidance should be extended to
can identify the		other types of disclosures, such as FSGs and SOAs?
, information that		·····
is part of the PDS		Yes – we generally support consistent disclosure
is particularly		obligations across financial products and services, in
important in the		order to minimise regulatory burden and costs.
case of more		order to minimise regulatory burden and costs.
innovative PDSs;	C2Q5	Do you agree with our updated good practice guidance
and	C2Q5	
unu		in Section D of draft updated RG 221?
(c) include further		Generally yes, however there are reservations with regard
guidance on the		to its "no more than three clicks" guidance – see FSC
use of more		-
innovative PDSs		submission, at para 82.
and update our		
and update our	C2Q6	Do you think complying with our updated good practice
'good practice	-	
'good practice		guidance would be too onerous?
guidance' on		guidance would be too onerous?
guidance' on electronic		guidance would be too onerous? Generally no, however please refer to response to C2Q5
guidance' on electronic disclosure to		guidance would be too onerous?
guidance' on electronic disclosure to help ensure		guidance would be too onerous? Generally no, however please refer to response to C2Q5 above.
guidance' on electronic disclosure to help ensure consumers		guidance would be too onerous? Generally no, however please refer to response to C2Q5 above. We consider it is important that ASIC's good practice
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	C2Q7	Is there anything else you think would be usefully covered in our good practice guidance?
		Please refer to response to B1Q14 above.
D1: We are considering aligning the treatment of	D1Q1	Do you agree we should align the treatment of financial services disclosures and credit disclosures? Please give reasons for your answer.
financial services disclosures and credit disclosures in the future.		Yes, proposals to update the facilitation of electronic disclosures should be extended to credit disclosures.
in the future.		This would:
		 (a) Reflect the current technological environment; (b) Maintain consumers expectations and preferences of communication; (c) Provide greater accessibility to disclosures; (d) Enable better record keeping for consumers; (e) Enable providers to give those disclosures to consumers more promptly; and (f) Make postal and electronic delivery preferences consistent.
	D1Q2	Have you encountered barriers to the electronic provision of credit disclosures? If so, what are those barriers?
		The main barrier is the requirement for express consent prior to being able to send information electronically. CP 224 mentions inertia and customer reluctance to change a default position, and the FSC's members have found this often to be the case, e.g. with moving to electronic statements.
		One FSC member gave as an example that even though a large percentage of credit card customers use on-line banking facilities, and have electronic access to their transaction history daily and statements monthly, a far smaller percentage has opted in to online credit card statements. This has resulted in increased cost of delivering paper statements that many customers never open.
		The FSC considers that for both initial disclosures (e.g. pre-contractual and contract documents) and ongoing disclosures (statements) electronic delivery should be the default position. Further, that the default position should apply to new and existing customers, with appropriate notice and opportunity for customers to

	opt-in to paper if required.
	A second barrier is the requirement (e.g. under the
	electronic transaction provisions incorporated into the
	National Credit Code and the equivalent ePayments
	Code requirements) that disclosures be able to be
	printed and/or stored by the customer. Where for
	example, documents are delivered to a tablet or mobile
	device, it may not always be clear whether the customer
	is able to store the document on the device, or forward
	the documents to another electronic address using their
	tablet or mobile device. The law should be flexible
	enough to allow the documents to be deemed given so
	long as the documents can be viewed on the tablet or
	mobile device and a copy of the documents is sent to the
	customer (e.g. by logging into a website) if a copy of the
	document is required for printing or downloading.
	Client barriers in products such as reverse mortgages
	have meant that there may be continued client demand
	for printed disclosure.
	The regulatory framework (e.g. NCCP guarantors
	disclosures) has meant that we have been unable to
	consistently apply electronic provision of credit
	disclosures to all parties, resulting in continued printed
	disclosures.
D1Q	3 Please estimate any compliance cost savings you
	would expect to realise if provisions for credit
	disclosures were aligned with our proposals for
	financial services disclosures.
	Material information on cost savings is not
	available to respond to this question.
	For online only products, providers should be able to
	mandate electronic delivery as a condition to the
	mandate electronic delivery as a condition to the product (ASIC has already approved this going
	mandate electronic delivery as a condition to the