



Financial Services Council

Investment and Retirement Incomes
Summit

27 July 2021

Partnership
Prospectus



Continuing our success!

Our Life Insurance Summit held in April was a huge success and a clear indication there is appetite for industry leaders to start going back to face to face events and enjoy the networking that they bring.

The Investment and Retirement Incomes Summit will showcase leaders addressing the key issues facing the industry today today.

The Summit will be held at Crown Towers in Sydney as a **hybrid** event. We will have attendees in person but we will also broadcast to our virtual attendees who are unable to make it to the venue.

The Summit will include these key topics:

- Government view
- In Conversation - Superannuation
- In Conversation - Retirement Incomes
- Pre-retirement and financial advice
- Greenwashing vs net zero
- Can people be trusted with their own money?
- Design and Distribution (DDO) key issues



Previous Sponsors



Investor &
Treasury Services



Portfolio
Construction
Forum

Why Partner?

The FSC views Summit partners as an integral component to the success of our events. These key business partners play a pivotal role in making each event possible for all who participate whether as a delegate, speaker or partner.

Our goal is to ensure that our business partners gain maximum value from their investment and the FSC works towards building mutually beneficial outcomes for partners.

- Reach key decision makers
- Be part of and lead the conversation
- Build brand awareness in the industry
- Build relationships

The FSC will also have dedicated Summit pages on the FSC's website and members will receive regular email updates linking them directly to the website providing further brand exposure.



Major Partner

\$20,000 ex GST

As the Major Partner of the FSC Investment and Retirement Incomes Summit, your organisation will be sending a firm message of support to the sector at one of the industry's premier annual events.

The Major Partner receives headline recognition before, during and after the Summit. From pre-Summit marketing material through to the plenary hall and virtual event branding, ensuring high brand exposure.

The FSC will work closely with your organisation to ensure that any additional branding opportunities are leveraged with a view to deliver maximum value and ROI.

SOLD

Major Partner Benefits

Attendance

- Three (3) complimentary Summit registrations.

Profiling

- Acknowledgement as the Major partner during opening remarks (prior to the first session).
- Opportunity for your organisation's CEO to address the Summit for up to 5 minutes.
- Opportunity to provide the FSC with a 2-minute thought leadership video with your organisation's CEO or other leader to promote ahead of the Summit.

Branding

At the Summit Venue

- Dual branded lectern signage with the FSC logo (provided by FSC).
- Premium logo placement on the summit holding slides.
- Premium logo placement on the partners montage signage at the summit including the cocktail function.

Online Branding

- Summit eDM containing the announcement of the major partner.
- Dedicated social media post on LinkedIn and Twitter announcing the major partnership.
- Premium logo placement on electronic event promotions including: eDMs, LinkedIn Posts, Facebook and Twitter announcements.
- Premium logo placement in event highlights videos.
- Your organisation will feature on the official Summit mobile app, which will include logo, brief description and a link to your corporate homepage.
- A link from the Summit page on FSC's website to your company's website including a brief description of your company profile.

Access

- An electronic copy of the delegate list provided four (4) weeks prior to the Summit, with weekly updates until seven days prior to the Summit. A final delegate list will be provided post Summit. (Compliant with the Privacy Act).

Report

- The FSC will provide a final report which will outline key findings as established by way of survey to delegates. This will assist to value your company's investment.

SOLD

App Partner

\$15,000 ex GST

Choosing to partner with the FSC Summit app will provide extended exposure for your company. This unique opportunity forms part of the FSC's integrated online strategy that aims to provide our stakeholders with a dynamic and interactive environment to communicate with each other.

The live polling feature will give speakers the opportunity to ask questions of delegates mid-session, whilst delegates are encouraged to use the app to ask questions to the various panellists throughout the Summit. Delegates will also be encouraged to rate and review sessions via the Summit app, further strengthening their engagement.

Attendance

- Two (2) complimentary Summit registrations.

Branding

- Exclusive opportunity to have ongoing and consistent branding throughout the app
- Your organisation will feature on any pre-event communication that is specific to the mobile app
- Your organisation will feature in the partners section of the official Summit mobile app, which will include logo, brief description and a link to your corporate homepage
- Branding on electronic event promotions including: eDMs, LinkedIn Posts and Twitter announcements.
- Your logo on the partner montage banner of the virtual platform.
- Your logo on the partner montage signage at the event.
- Branding on event highlights videos.
- A link from the Summit page on FSC's website to your company's website including a brief description of your company profile

Access

- An electronic copy of the delegate list provided two (2) weeks prior to the Summit, with weekly updates until seven days prior to the Summit. A final delegate list will be provided post Summit. (Compliant with the Privacy Act)

Report

The FSC will provide a final report which will outline key findings as established by way of survey to delegates. This will assist to value your company's investment

Cocktail Function Partner

\$15,000 ex GST

The Investment and Retirement Incomes Summit cocktail function is the perfect way to network with peers and wind down.

The cocktail function will be held for two hours after the Summit where delegates can mingle while enjoying a drink and canapes.

Attendance

- Two (2) complimentary Summit registrations.

Profiling

- Opportunity for your organisation's CEO to make an address at the closing of the Summit or during the cocktail function. This is to be determined by the FSC.
- Acknowledgement as the Cocktail Function partner in the closing remarks at the Summit.

Branding

- Your company branding at the Cocktail Function
- Your organisation will feature in the partners section of the official Summit mobile app, which will include logo, brief description and a link to your corporate homepage
- Branding on electronic event promotions including: eDMs, LinkedIn Posts and Twitter announcements.
- Your logo on the partner montage banner of the virtual platform.
- Your logo on the partner montage signage at the event.
- Branding on event highlights videos.
- A link from the Summit page on FSC's website to your company's website including a brief description of your company profile

Access

- An electronic copy of the delegate list provided four (2) weeks prior to the Summit. A final delegate list will be provided post Summit. (Compliant with the Privacy Act)

Report

- The FSC will provide a final report which will outline key findings as established by way of survey to delegates. This will assist to value your company's investment.

Lanyard Partner

This is a smart, cost effective opportunity for a major brand exposure, as each and every delegate of the Summit is given a lanyard. The lanyard partner will have their company logo or equivalent printed on the lanyard worn by all event attendees for the duration of the event.

Attendance

- Two (2) complimentary Summit registrations.

Profiling

- Your logo will be worn by every Summit delegate, providing excellent brand exposure and photography opportunities

Branding

- Your company logo on specially designed Summit lanyards together with the FSC logo
- Your organisation will feature in the partners section of the official Summit mobile app, which will include logo, brief description and a link to your corporate homepage
- Branding on electronic event promotions including: eDMs, LinkedIn posts and twitter announcements.
- Your logo on the partner montage banner of the virtual platform.
- Your logo on the partner montage signage at the event.
- Branding on event highlights videos.
- A link from the Summit page on FSC's website to your company's website including a brief description of your company profile

Access

- An electronic copy of the delegate list provided two (2) weeks prior to the Summit, with weekly updates until seven days prior to the Summit. A final delegate list will be provided at the Summit. (Compliant with the Privacy Act)

Report

- The FSC will provide a final report which will outline key findings as established by way of survey to delegates. This will assist to value your company's investment

\$15,000 ex GST

Health and Wellness Partner

This is a new opportunity for the Summit and will help ensure the safety of all attendees. This partnership will look to provide each attendee with a branded hand sanitiser bottle.

Attendance

- One (1) complimentary Summit registration.

Branding

- Your logo on all hand sanitiser bottles distributed throughout the Summit.
- Your organisation will feature in the partners section of the official Summit mobile app, which will include logo, brief description and a link to your corporate homepage
- Branding on electronic event promotions including: eDMs, LinkedIn Posts and Twitter announcements.
- Your logo on the partner montage banner of the virtual platform.
- Your logo on the partner montage signage at the event.
- Branding on event highlights videos.
- A link from the Summit page on FSC's website to your company's website including a brief description of your company profile

Access

- An electronic copy of the delegate list provided two (2) weeks prior to the Summit, with weekly updates until seven days prior to the Summit. A final delegate list will be provided post Summit. (Compliant with the Privacy Act).

Report

- The FSC will provide a final report which will outline key findings as established by way of survey to delegates. This will assist to value your company's investment.

\$10,500 ex GST

Coffee Cart Partner

Find your brand in the hand of every attendee at the Summit. The coffee cart partner will be the sole provider of barrister coffee that will come with the opportunity to brand the cups being used.

Attendance

- One (1) complimentary Summit registration.

Branding

- Branding on the coffee cups.
- Branding on the coffee cart in the Summit foyer space.
- Your organisation will feature in the partners section of the official Summit mobile app, which will include logo, brief description and a link to your corporate homepage
- Branding on electronic event promotions including: eDMs, LinkedIn Posts and Twitter announcements.
- Your logo on the partner montage banner of the virtual platform.
- Your logo on the partner montage signage at the event.
- Branding on event highlights videos.
- A link from the Summit page on FSC's website to your company's website including a brief description of your company profile

Access

- An electronic copy of the delegate list provided one (1) weeks prior to the Summit, with weekly updates until seven days prior to the Summit. A final delegate list will be provided post Summit. (Compliant with the Privacy Act).

Report

- The FSC will provide a final report which will outline key findings as established by way of survey to delegates. This will assist to value your company's investment.

\$5,000 ex GST

Podcast Partner

The FSC will create a series, approximately 4 episodes, of podcasts around 15-20mins long. They will have the FSC CEO Sally Loane doing an intro for each podcast and the interviewees will be selected speakers from the Summit. The sponsor will get a mention on every episode as well as your logo appearing wherever the podcast is mentioned/published.

This opportunity ensure exposure long after the Summit has finished.

Attendance

- One (1) complimentary Summit registrations.

Profiling

- Your company mentioned on every episode of the podcast.

Branding

- Your organisation will feature in the partners section of the official Summit mobile app, which will include logo, brief description and a link to your corporate homepage
- Branding on electronic event promotions including: eDMs, LinkedIn Posts and Twitter announcements.
- Your logo on the partner montage banner of the virtual platform.
- Your logo on the partner montage signage at the event.
- Branding on event highlights videos.
- A link from the Summit page on FSC's website to your company's website including a brief description of your company profile

Access

- An electronic copy of the delegate list provided four (2) weeks prior to the Summit. A final delegate list will be provided post Summit. (Compliant with the Privacy Act)

Report

- The FSC will provide a final report which will outline key findings as established by way of survey to delegates. This will assist to value your company's investment.

\$7,500 ex GST

Table drop Partner

This opportunity provides the partner with the opportunity to place a promotional item on every delegate table at the venue. The venue will host the delegates on banquet tables for between 6-8 people. This is great opportunity for a company to provide a branded take away item or reading material to every delegate at the event.

Attendance

- One (1) complimentary Summit registration.

Branding

- Branding on the give away item provided by the partner.
- Your organisation will feature in the partners section of the official Summit mobile app, which will include logo, brief description and a link to your corporate homepage
- Branding on electronic event promotions including: eDMs, LinkedIn Posts and Twitter announcements.
- Your logo on the partner montage banner of the virtual platform.
- Your logo on the partner montage signage at the event.
- Branding on event highlights videos.
- A link from the Summit page on FSC's website to your company's website including a brief description of your company profile

Access

- An electronic copy of the delegate list provided one (1) weeks prior to the Summit, with weekly updates until seven days prior to the Summit. A final delegate list will be provided post Summit. (Compliant with the Privacy Act).

Report

- The FSC will provide a final report which will outline key findings as established by way of survey to delegates. This will assist to value your company's investment.

\$5,000 ex GST

Virtual Delegate Welcome Pack Partner

This is a unique opportunity for the times we live in. The Summit will not only be hosting delegates in person but also virtually online. In order to ensure the online delegates feel engaged throughout the day we will be providing them with a virtual welcome pack that will contain branded goodies.

Branding

- Branding on the give away item provided by the partner.
- Your organisation will feature in the partners section of the official Summit mobile app, which will include logo, brief description and a link to your corporate homepage
- Branding on electronic event promotions including: eDMs, LinkedIn Posts and Twitter announcements.
- Your logo on the partner montage banner of the virtual platform.
- Your logo on the partner montage signage at the event.
- Branding on event highlights videos.
- A link from the Summit page on FSC's website to your company's website including a brief description of your company profile

Access

- An electronic copy of the delegate list provided one (1) weeks prior to the Summit, with weekly updates until seven days prior to the Summit. A final delegate list will be provided post Summit. (Compliant with the Privacy Act).

Report

- The FSC will provide a final report which will outline key findings as established by way of survey to delegates. This will assist to value your company's investment.

\$2,000 ex GST

(this fee does not include the cost of the pack itself)



Terms and Conditions

Existing partners are given the first right of refusal. All partnership opportunities are offered on “a first-in, first-served” basis.

Payment

All partner fees are due and payable on the issue of a tax invoice from FSC.

Delegate Information

The Summit delegate list will only be provided to partners prior to the event in accordance with privacy legislation, delegates will be asked to consent to the release of their personal information to the Summit partners. In the event that permission is not obtained, the delegate list provided will be amended accordingly.

Cancellation

Partnership arrangements cancelled before 31 January 2021 will be refunded for 50% of the value of the partnership. Cancellations made after 31 January 2021 will not receive any refund.

Partnership fees will be refunded in full in the event of cancellation of the Investment and Retirement Incomes Summit.



Contact

For any further information or if you would like to secure your participation, please contact me on the information below.

Robert Campbell
Director, ORKA Events
T: +61 2 9054 1231
M: +61 448 844 685
rcampbell@orkaevents.com.au
www.orkaevents.com.au



ORKA
EVENTS