

# Overview for Financial Services

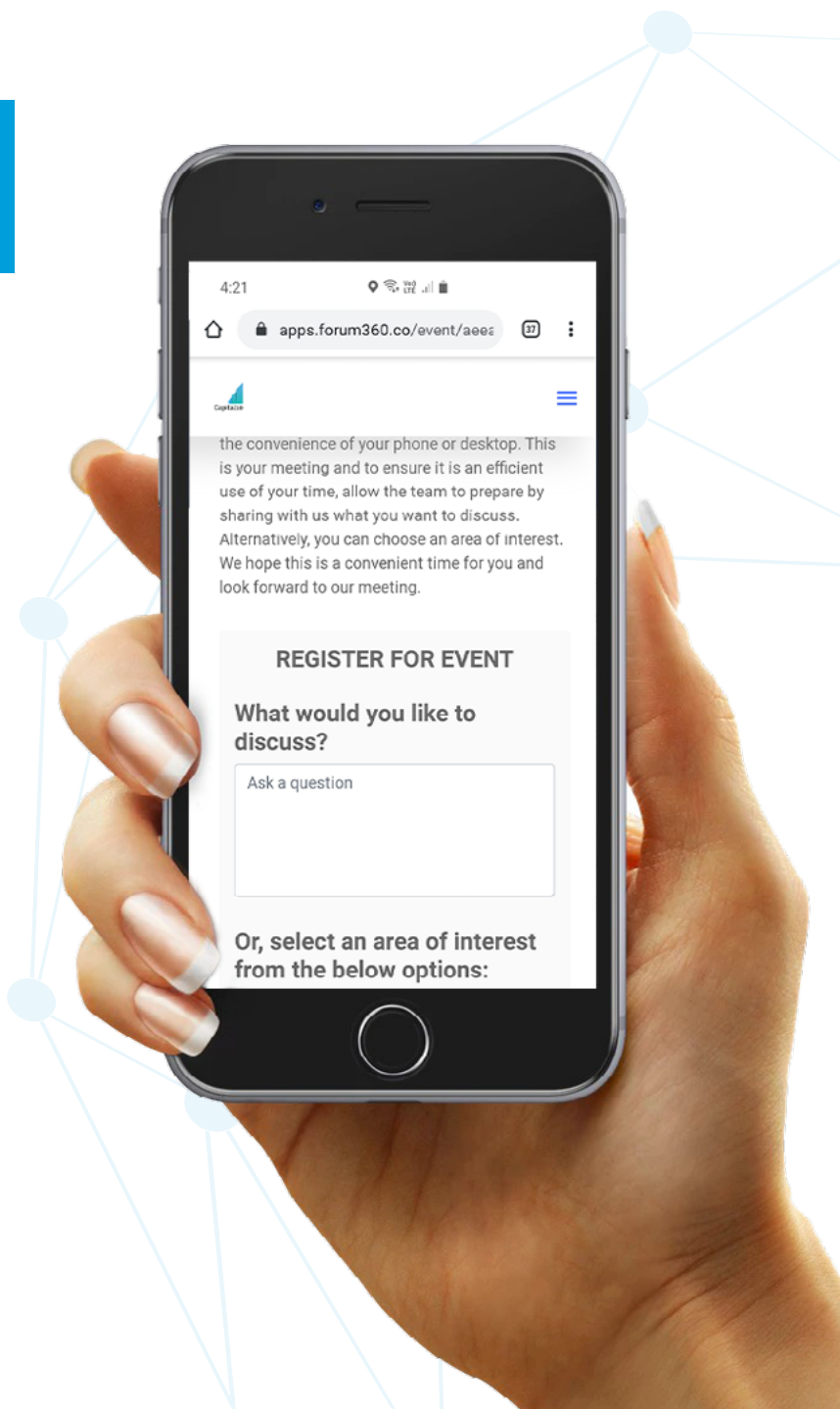


## Your Hub for Group Meetings

Forum 360 helps you and your product/corporate partners showcase your value proposition and communicate in a timely and effective manner to stakeholders via group virtual meetings. Forum 360 focuses on feedback and analytics while delivering a scalable, time saving, cost effective solution with a carbon footprint no more than 7% (UNSW) of physical meetings.

No matter where they are in the world, your stakeholders experience high quality engagement akin to discussing their interests while sitting across the table from your team or specialists / management from your partner's team. Your stakeholders set the agenda ahead of the meeting, can ask questions during it, provide feedback, invest in the product(s) on offer, contact you, or contact your partner while at the meeting. The meeting invite is personal and everyone leaves the meeting having had their question addressed. Who can attend and how many is up to you. We do not believe in limits.

This is a great solution for small groups through to large scale Investor / Staff days. Build relationships with your stakeholders using the next best thing to regular in-person meetings.





## Value Added Feedback and Analysis

Our team have extensive experience in asset management and investor relations and know full well the sub-optimal measurement tools and poor feedback loop from which you have to draw conclusions about how well you are engaging your stakeholders.

Forum 360 offers unique insights on participation, conversion rates, cross product comparison and peer group benchmarking. Our network behavioural analysis helps you prepare for every engagement cycle by better understanding what interests your target audience and our targeting analysis helps you manage your distribution efforts more efficiently.



## A Collaborative Approach

Forum 360 enables your partners to bring stakeholders to their meeting through a variety of branded channels including your group meeting hub. Your hub co-brands the event as your meeting featuring your partner. You now have a collaborative event where the identity of attendees who participate in events on your hub goes no further; ie it stays with you. It has no impact on your IT infrastructure and there is no cost to you when collaborating with your partners.

Forum 360 is building a neutral meeting place that is free for your relationship managers and clients to search, book and attend meetings with managers of their money. From your group meeting hub, it is another available channel to utilise and promote your own meetings. Since the meeting place advocates and encourages all facets of ESG investing, you will also benefit through contribution.



## Simple and Secure

Forum 360 offers an infrastructure light and scalable solution for you that is own branded and designed specifically for your needs. The gates you set for meetings are industry standard with enforcement options.

This platform is built for you on Microsoft Azure. Access for users is password protected. The software is hosted regionally and data encrypted whether it be in transit or at rest. This data can be exported via API to your CRM. Messages are easy to track via SendGrid. Our streaming service partner, Enghouse Vidyo, ensures best in class, highly stable meeting delivery.

Simple for your stakeholders as well. There are no software downloads required. They register then access the meeting from their calendar or any associated email.

