

To: AML Working Group, IFSA Nominated Representatives
Cc: Regulatory Affairs Board Committee, Operations and Technology Board Committee ,
Financial Advisory Network Board Committee

AML Circular: Use of IFSA/FPA logos when using the IFSA/FPA Standard ID Forms

IFSA has received a number of queries regarding the **use of logos** in respect of the Standard ID Forms (now available on IFSA web next to the IFSA Guidance No. 24 at <http://www.ifsa.com.au/public/content/ViewCategory.aspx?id=619#G21>). We make the following statements:

- The IFSA/FPA forms may be disseminated with the IFSA and FPA logos as they appear on the form.
- Some have requested permission to adapt the forms for use by reporting entities other than planners. Where the forms are changed or adapted, the IFSA and FPA logo *must* be removed.
- If you still wish to use the IFSA and FPA logos where a form has been changed or adapted, you can do so on condition that the requirements of IFSA Standard No. 7.00 are met and you have sought the necessary permission from the FPA. For example, you must not insert your own logo next to the IFSA and FPA logos when using a form *unless* you comply with IFSA Standard No. 7.00 and have permission from the FPA to do so. IFSA is unlikely to grant permission for the use of our logo outside the conditions of IFSA Standard No. 7 anytime soon as IFSA Standards cannot be exempted or amended without approval of the IFSA Board.
- IFSA do not object to our logo being removed when using the forms.

The ID Forms referred above have been issued by IFSA and the FPA as guidance to assist reporting entities in meeting their obligations to identify clients under the *Anti-Money Laundering and Counter-Terrorism Financing Act 2006*. Neither IFSA nor the FPA warrant that the Forms meet all relevant obligations under the law.

If you require any assistance, please contact either Patricia Lim or Li Chang from IFSA at 02 9299 3022.

For information on the use of the FPA logo, please contact Shaun Yudeikin at FPA on 02 9220 4500.

Li Chang
IFSA